

## Shopping habits in Europe

### Group tasks

### Weekly shopping

Compare the shopping habits (groceries / food) in your group according to the following criteria:

- Do you go shopping once or several times per week?
- Do you shop in a supermarket or in local shops (at the butcher's, the baker's, ...)
- What are the pros and cons of shopping in a supermarket?
- Which purchase criteria are very important when you buy groceries?  
Price, quality, visual aspects (what they look like), origin of products, organic products?
- Are there criteria which all members of your group consider particularly important? Explain.



European culture, language  
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Comenius 1 - school partnership project

### Buying clothes (e.g. jeans):

- How important are brand names / labels when you buy jeans?
- How much more would you pay for branded jeans (with a top label)?
- Which brands / labels do you buy?
- Do you go shopping in chain stores? Which chain stores?

### Online shopping

- Which products do you buy online? How / where?
- Do you use the Internet in any other way for shopping?

### Comment on the following questions / statements:

Should people only buy groceries produced in their region?

The Internet strengthens the consumer's position on the market. It is a positive sign that more and more people use the Internet for shopping.

Why are labels so important when you buy jeans?

**Fill in the table "Shopping habits in Europe".**



### Shopping habits in Europe

#### Weekly shopping – groceries

Country:					
Do you go shopping once or several times per week?					
Do you shop in a supermarket or in local shops (butcher's, baker's,...)					

Pros and cons of shopping in a supermarket:

#### Criteria for buying groceries – which are particularly important?

Country:					
price					
visual aspects / packaging					
quality					
origin of products					
organic products / wholefood products					

Are there criteria which all members of your group consider particularly important? Explain.

#### Buying clothes (jeans)

Country:					
How important are brand names / labels when you buy jeans?					
How much more would you pay for branded jeans?					
Which brands / labels do you buy?					
Do you shop in chain stores? Which chain stores?					

#### Online shopping

Country:					
Which products do you buy online? How / where?					
Do you use the Internet in any other way for shopping?					

#### Comment on the following questions / statements:

Should people only buy groceries produced in their region?

The Internet strengthens the consumer's position on the market. It is a positive sign that more and more people use the Internet for shopping.

Why are labels so important when you buy jeans?